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# 10 Reasons to Switch to Digital Video Recording

For every VCR problem you've had in the past, a digital video recorder (DVR) provides a solution. With advanced digital technology, powerful features and user friendly controls, DVRs offer solutions to almost any security and surveillance application.

## 1 DVRs Help Reduce Maintenance Costs

A DVR requires minimal maintenance and lasts two to three times longer than a VCR. With **NO** tape heads to clean, **NO** transport mechanism to service, and **NO** media deterioration over countless recording cycles, you'll enjoy savings throughout the life of the unit.



Search recording a frame by frame until you find the clip--and the information--you want.

## 2 Say Goodbye to Videotapes... Forever!

A DVR is an ideal replacement for traditional time-lapse video recorders. And best of all, you'll never have to buy more tapes, remember to replace them, find a place to stack them, or pry a jammed tape from a VCR.



## 5 Easily Share Important Video Clips With Authorities

Stop wasting time making duplicate copies of video tapes. With DVRs, you can email images directly to law enforcement officials, or quickly transfer them to CD.



## 6 Prevent Money and Merchandise From Leaking Out of Your Business

DVRs give you the option to search for images by point-of-sale (POS) or ATM text. That means you can view video of a transaction just by searching for a word like void, return, or \$0.00. Anything that appears on a transaction receipt. DVRs help ensure these are valid transactions, and not incidents of fraud that can hurt your bottom line.



## 7 Store More Video With Ease

DVRs can store a month's worth of images, so you can archive digital video without a room full of tapes. Superior compression equals longer recording durations and faster transmission speeds (uses less bandwidth).



## 8 Get Right to the Picture... From Anywhere!

Easy-to-use software lets you access your DVR from anywhere by using a phone line, DSL connection, or network. You can view live or recorded images anytime whether you're on the other side of the building or the other side of the country. And there's nothing to rewind on a DVR. Whether it is triggered by activity in the camera's view, or manually initiated through software controls, you can view the images quickly and conveniently.

## 9 Get the Details You Need

DVRs deliver sharper images than any VCR, so you get the details you need like facial features, numbers, and small objects. Digital images don't deteriorate. You'll never lose image quality because of a worn-out videotape, or a dirty VCR.



## 10 The Time Has Never Been Better!

Atlantic Alarm & Sound makes it easy to switch to digital recording by offering a trade-in allowance when you upgrade to a new digital recording system. Whether you want to simply replace your outdated VCR or step up to a complete digital video system, Atlantic Alarm & Sound makes it easy for you!

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